

ANGELS SHARE 2017

Food Is **Love**. Pour It On.

Vintage Wine Estates invites you to the
Angels Share Challenge 2017



Feeding families in your community this holiday season

Three years ago, Vintage Wine Estates created the Angels Share Project.

In lieu of an employee holiday party, we decided to work with our local food bank, **Redwood Empire Food Bank**, to gather and pack food for those in need. We purchased the food items recommended by the food bank for holiday boxes, shut down our warehouse for an afternoon and gathered together to pack and send almost 2000 boxes of food to our local community.

They say it feels good to do good, and that's certainly the case. We felt an incredible sense of pride as a company to make a difference. Our distributor

partner, **Republic National Distributing**, expressed interest in doing something similar for their community. Together, we'd like to offer a gentle challenge to participate in the **Colorado Angels Share Project** this holiday season.

Participation is as simple as

1-2-3

See back for program details



VWE
VINTAGE WINE ESTATES

It's Easy To Do Good! Participation Is As Simple As **1-2-3**

- 1** Display or pour by-the-glass participating winery brands **B.R. Cohn, Clos Pegase, Cosentino, Purple Cowboy, Swanson** and/or **Clayhouse** during the month of December using the Angels Share point of sale
- 2** For every bottle displayed or poured by-the-glass during the month of December, a meal will be donated to Food Bank of the Rockies by the wineries and Republic National Distributing
- 3** All participating retailers and restaurateurs will be listed as Angels Share participants on the Angels share website: www.AngelsSharing.com

Program runs through December 31, 2017



www.AngelsSharing.com

Engage with us on Social Media and support Angels Share giving. Follow us, like us, and share our campaigns [@angelssharingmeals](https://twitter.com/angelssharingmeals)



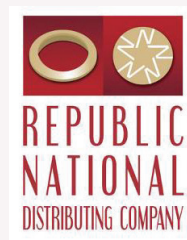
Supporting Meals For Neighbors In Need



Our food bank is one of the largest hunger relief organizations in the Rocky Mountain Region. Thanks to your donations, 96 cents of every dollar we receive goes directly to our food distribution programs.

FBR's warehouse is the central distribution program providing food and essentials to more than 500 hunger-relief programs in Northern Colorado including Metropolitan Denver, the Eastern Plains and Western Slope as well as the entire state of Wyoming.

These hunger relief programs range from small faith based food pantries to large charities serving hundreds of clients daily. Partner Agencies may choose from a variety of available food and household items.



RNDC is a leading wholesale wine and spirits distributors, serving as a product liaison between suppliers and those who sell alcoholic beverages, defined by customer service, beverage education and a broad product portfolio.



In our business, the angel's share is the small amount of alcohol that evaporates from the barrels during maturation. The Angels Share campaign is a small way we can share with those in need in our communities. We hope you will join us this year.

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